

Considering using a Digital Asset Management (DAM) solution? Consider what your business model looks like without it. According to GISTICS research:

- On average, an employer pays out over \$8,000 per employee per year just on file management activities such as searching, organizing, and backing-up data.
- 1 out of every 10 hours of a creative professional's time is spent managing files. A third of that is spent just searching for them!
- Graphic designers who are unable to readily locate preexisting assets can spend 100 to 200 additional hours each year recreating files.
- Failure to automate critical tasks for a marketing launch can create significant time-to-market losses—up to 18.5 days.

So what are the advantages of using a DAM solution? **IT SAVES TIME AND MONEY.** How?

- Labor reduction—employees spend less time searching and more time working!
- Reuse valuable materials—now that all of your digital assets are at your fingertips, its easy to reuse assets from previous projects.
- Quicker Development—turnaround is substantially decreased.

Overall, **MORE EFFICIENT!**



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\*Limited Time Offer. Does not apply to Economy Package. Cannot be combined with other specials.

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\* For full citation information, please visit [www.netpublishhost.com/press/br020105.php](http://www.netpublishhost.com/press/br020105.php)

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Web Hosting for your  
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818 SW 3rd Ave. #339  
Portland, OR 97204 USA

800.700.9827  
503.914.6180

[info@netpublishhost.com](mailto:info@netpublishhost.com)  
[www.netpublishhost.com](http://www.netpublishhost.com)

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503.914.6180

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# Services

NetPublishHost is the first in North America to provide Web Hosting for the award-winning Extensis™ Portfolio NetPublish software. With NetPublish you don't need to have HTML experience or outsource your website development—the software can easily create dynamic websites that showcase your Portfolio catalog. And with NetPublishHost you now have the ability to publish your catalog ONLINE and share it with the world! All you need is:

- Portfolio 7
- A NetPublishHost account

You're set!

Whether you need shared or dedicated hosting, NetPublishHost will provide and configure the NetPublish Server software, saving you the extensive costs of software licensing as well the extra time and expense of installing, configuring, and maintaining the software in a web-server environment.

From the casual, home user to the high-capacity, professional client, NetPublishHost offers experience, security and reliability to every customer—and, as an Extensis Certified Partner, you know you will get the service and support you both expect & deserve.

Our hosting packages start as low as \$19.95/month for Shared Hosting or \$169/month for your own Dedicated Server.

## Shared Hosting

For home users or business professionals, NetPublishHost offers the most reliable shared hosting available. Your Website and Portfolio Catalog will be hosted on a secure server and have access to the Extensis NetPublish Server. Use of this software is FREE when you sign up for hosting with NetPublishHost. All you need is a copy of Portfolio 7 to publish your catalogs to the server—we do the rest!

## Dedicated Hosting

Do our Shared Hosting Packages seem a bit too small for your needs? NetPublishHost's dedicated servers may be the right choice for you. Our Dedicated Packages offer you total control of the server and relieves the frustration and high costs of configuring and maintaining your own Web Server. Plus, we install and configure the NetPublish Server software so you don't have to!

## Web Server Services

Don't know what to do next? We'll help you! Our services include help setting up email, configuring your NetPublish site, and assisting with other technical needs. Contact us today to find out how we can help!

## NetPublish Web Site Customization

We are connected to some of the best in the business when it comes to web development. Many of our customers need help customizing the look and feel of their NetPublish templates and NetPublishHost is here to help. Contact us and we'll put you in touch with a developer that will work one-on-one with you.

"NetPublishHost had my account set up in no time, patiently walked me through the steps of uploading my first NetPublish catalog, and have been available and helpful ever since! Their support is unparalleled and they are a great company to work with. I would be happy to recommend them to ANYONE who needs web hosting for their Portfolio catalogs."

--Terry Boyd, TR Academics

## Freedom for your Digital Assets!



search  
locate

With NetPublishHost your digital assets are finally liberated! No longer do your files have to live on in obscurity.

NetPublishHost provides access to your company's digital assets from any location, worldwide.



a celartem™ company

NetPublishHost is a Certified Extensis Reseller and Partner.